

Submission

Doctorate, Master, and Bachelor of Business Administration
Vancouver University, IFPAS and POD member colleges

A1. The plain text of this document constitutes a Notice of Intent. The further reading of all linked documents provides and constitutes the texts of Submission and organization profile. This application is collateral and exemplary to our [Exempt Status](#) application. To readily see current Vancouver University Worldwide member colleges and alumni outcomes etc, and the broad spectrum of our university programs, visit our [homepage](#).

A2. In present context, we seek quality-assurance validation of long-standing classroom-based Commerce and Management programs leading to the BBA, MBA, and to a significantly research-based D.phil/DBA, conducted - initially in [Vancouver](#), and later abroad - for more than two decades. We here provide details about some [Vancouver-based](#) programs and those of two Singapore member colleges, IFPAS and POD, sharing a common dean and his contractual services – CPPD. Further application is anticipated shortly with respect to another Singapore-based member college, Mil-Com Business College (independent of CPPD’s contractual services). These programs in Singapore are conducted with Singapore Ministry of Education approval. Other globally-located member college Business Administration etc programs will also be submitted for DQAB quality assurance.

A3. A Singapore Member of Parliament and a Singapore public university professor are willing to assist the DQAB in its evaluation of programs in Singapore. They know the local context and how similar programs are conducted in the region by some American, Australian, British, and New Zealand universities.

Next page

History of Commerce and Management Programs Vancouver University Worldwide

1. This is a brief history of Vancouver University's past Commerce and Management degree programs, nowadays usually referred as Business Administration. For an example of an outstanding research doctorate in Business context, see this [transcript](#).
2. In the Eighties, until the 1989 Tiananmen Square situation, we had in Vancouver the largest ongoing year-to-year number (approximately 200) of P.R.C. Chinese students on any campus in North America, as recounted in an article by the late Moira Farrow identified at the bottom of our [media](#) news page. Historically our in-Canada and in-Singapore business administration programs have generally reflected the learning needs of the Chinese community, international or domestic, and to some extent will continue to do so. At all times, however, individuals from other ethnicities have been welcome and many have participated in the program – often because they have an interest in Chinese-context commerce and services. The ethnic mix has been widest at one member college in Singapore - where our BBA/MBA sequence extends further to the DBA.
3. In the years prior to Tiananmen Square, hundreds of our graduates returned to China and were instrumental in enhancing relations between that country and Canada. Example: note the penultimate paragraph on the second page [here](#) (slow to download) - and note Moira Farrow's article, referenced at the bottom of our [media](#) archives page, relating the fact that in 1989-90 Ottawa granted our Chinese students "refugee" status – (without any compensation to Vancouver University) and most then transferred to public institutions or found full-time employment. Some prominent Chinese who have studied or attended workshops etc with us are noted in this [archival](#) photocopy.
4. The three MBA streams detailed at pages 61-3 of our 1982-83 [catalogue](#), and some prior ABA/BBA level studies, were contracted by the public-sector China Education Service Centre (CESC) to familiarize Chinese management personnel with then unfamiliar (in China) concepts of property development, organizational and human resource development, and global marketing. Our 1983 catalogue programs were given associate, bachelor, and master designation in the 1983/4 academic year, after the Ministry of Advanced Education in late 1983 consented to our change of name and presumption from New Summits College to New Summits University College. Mayor Mike Harcourt handed out the first of our MBAs at subsequent Convocation.
5. The initial CESC need for a specialization in property development soon passed, and most programs subsequently focused on global marketing and services – addressing not only large corporate activities but also the role of medium and small enterprises in the global economy (tourism and other similar commerce). The emphasis on organizational and human resource development continues at our POD member college in Singapore (scroll down [here](#)). Tourism in the global economy continues as an emphasis at member programs in BC. The global economy MBA courses listed at page 63 of our 1983 catalogue have been regularly utilized since then - with cohort variations reflecting subsequent socio-economic developments and particular regional interests. For better co-relation of courses at member colleges, and with MIT's enthusiastic approval, we are now also articulating our courses to MIT's OpenCourseWare designations and descriptions. We were the first other university to [link](#) (scroll down therein) to MITOCW.

6. Chinese BBA candidates enter our final-year BBA program from zhuanke standing – i.e., Chinese university or technical college diplomas awarded after three full-time years of post-secondary studies. Out-of-China candidates likewise enter after three years of relevant other undergraduate studies, such as at BCIT or community colleges. If the prior studies were of only two years duration, the applicants have to document at least 2.5 years of relevant professional experience. Prior courses in tourism, hotel management, languages for business purpose, etc – taught at [CTC](#) (scroll down page) and other member or unaffiliated colleges – are granted credit along with such topics as economics, accounting, and law.

7. MBA candidates usually enter with either the benke (China four-year bachelor degree), or the zhuanke and five or more years of relevant professional experience. In many parts of the world, professionals are able, by articling certifications, to achieve standings which collectively may equal or surpass the bachelor degree. Entry to an MBA program largely on the basis of professional experience and/or relevant certifications is a widespread practice in many parts of the Commonwealth and La francophonie - including the UK, Australia, New Zealand, and France. Herriott-Watt University [public] in Scotland, and London's External process, accepts MBA candidates on a challenge basis without requirement of prior studies or certifications. We at Vancouver University Worldwide are more conservative - [Example](#).

8. Courses and texts are standard BBA/MBA titles, and lecturers and tutors have appropriate graduate degrees and experience. At the BBA level, students write term papers. At the MBA level, the twelve-month program includes individual or group research projects concluding in a dissertation. In Vancouver the programs streams can be conducted at relevant member colleges or in classrooms at Unit 2, 550 Beatty Lane. 2500 general reference books are available on-site. The main Vancouver Public Library, with extensive Commerce and related documentation, is a block away. Computer connections further facilitate on-line research and learning.

The above programs, extensively conducted in BC in the Eighties and Nineties, are further [summarized](#) and location-identified in an archival web-site.

Next page

VUW/IFPAS-CPPD

B1. IFPAS and its teaching/learning mission is succinctly explained at the [IFPAS website](#), and the role of Dean B.C. Ghosh Ph.D is detailed at his consulting services website [CPPD](#). The VanUW/IFPAS-CPPD MBA is endorsed by the Life Insurers Association, Singapore, and is recognized by them for Continuing Professional Education requirements.

B2. The leading IFPAS document in present context is, verbatim, a program catalogue. Please note that all statements in the catalogue were correct when distributed and students enrolled. By permission of a graduate, here is a sample [transcript](#). Here is a further program [summary](#). And here is the IFPAS [catalogue](#).

Next page

VUW/POD-CPPD

C1. POD and its teaching/learning mission is succinctly explained at the [POD](#) website, and the role of Dean B.C. Ghosh Ph.D is detailed at his consulting services website [CPPD](#)

C2. The leading POD document in present context is a program catalogue, but with a reference to B.Sc. (Management) rather than the BBA (title of degree) actually awarded. If agreed by the DQAB, POD prefers a B.Sc. (Management) degree title.

The catalogue's reference to Final Year identifies the program as a completion program for persons with extensive prior learning - a concept and process pioneered in Canada by Vancouver University since 1970 (then as VIPS), a few years before such American counterparts as Regents (now Excelsior) College and Thomas Edison State College commenced. By permission of a graduate, here is a sample [transcript](#). Here is a further program [summary](#). [DT, from summary link to the current notes doc provided by Dr Ghosh]. And here is the POD [catalogue](#).

Contact person:

VUW Board Secretary

Ms Li-kuan Tham

604-689-0905

registry@vancouveruniversity.edu